APPENDIX 1 - Community How To Guide On... NEEDS ASSESSMENT & STRATEGIC PLANNING

PUBLIC POLICY QUESTIONNAIRE

The following is a list of questions on the status of public policy in the community. The more information that can be gathered, the more effective the strategic plan. However, if the answer to the question is unknown or difficult to obtain, indicate that fact and move on to other questions. Distribute this checklist to members of the coalition who work in the public policy field or key members of the community and request their assistance.

1.	What are the state's and/or locality's underage drinking laws a ☐ Zero tolerance ☐ Purchase, attempt to purchase ☐ Possession ☐ Consumption ☐ Public Intoxication ☐ Use/lose (driver license suspensions/revocations for underage use/possession/purchase)	nd regulations? Check the ones which apply: □ Drinking and driving □ Adults who provide alcohol to minors □ Sales to minors □ Keg registration □ Graduated licensing □ Fake IDs – making, selling, using	
2.	Are youth involved in any public policy initiatives?		
3.	What is the state's and local community's number one public policy issue involving youth?		
4.	How do legislators view the importance of preventing underage drinking?		
5.	Does the industry have influence in the way public policy initiatives are decided?		
6.	Does the coalition regularly brief policy makers on the underage drinking issue?		
7.	Has the coalition ever testified before a federal, state or local government body? If so, which one.		
8.	Has your coalition been involved in a public policy victory or defeat? If so, describe.		
9.	Are public officials actively involved in your coalition? If so, who are they?		
10	What type of alcohol advertising (other than television) exists in the community, i.e., billboards, mass transit signs, retaestablishments, sponsorship of local sporting or entertainment events, etc.?		
11	1. What are the regulations on getting and keeping a license to sell alcohol?		

12. Is your state a control (state control of liquor sales) or open (retail establishments) with respect to the sale of alcohol?